

Agribusiness: Food Marketing

https://ag.purdue.edu/oap/Pages/major.aspx 120 credits required for graduation

Credits Course number Course Title

Departmental/Program Major Courses (102 credits)**Required Major Courses (30 credits)**

1	AGEC 20200	Spreadsheet Use in Agricultural Business
3	AGEC 20300	Introductory Microeconomics for Food and Agribusiness
3	AGEC 21700	Economics
3	AGEC 22000	Economics of Agricultural Markets
1	AGEC 29800	Sophomore Seminar
3	AGEC 32700	Principles of Food and Agribusiness Marketing
3	AGEC 33000	Management Methods for Agricultural Business
3	AGEC 33100	Principles of Selling in Agricultural Business
3	AGEC 33300	Food Distribution - A Retailing Perspective
	AGEC 352000 or	
3	AGEC 45100	Quantitative Techniques for Firm Decision Making/Applied Econometrics
4	AGEC 42400	Financial Management of Agricultural Business

Other Departmental /Program Course Requirements (72 credits) (See Advising Resources)

0.5	AGR 10100	Introduction to the College of Agriculture and Purdue University
0.5	AGR 11200	Introduction to Agricultural Economics Programs
4	-----	Biological Science Selective
4	-----	Biological Science Selective
3	CHM 11100	General Chemistry (satisfies Science #1 for core)
3	CHM 11200	General Chemistry (satisfies Science #2 for core)
	FN 30300 or FN	
3	315000	Essentials of Nutrition or Fundamentals of Nutrition
3	FS 16100	Science of Food
1	FS 24500	Food Packaging
1	FS 34000	Introduction of Food Law and Regulations
3	FS 44300	Food Processing III
	MGMT 20000 or	
3	MGMT 20010	Introductory Accounting
	MA 15910 or MA	
3	16010	Introduction to Calculus or Applied Calculus I(satisfies Quantitative Reasoning for core)
3	STAT 30100	Elementary Statistical Methods (satisfies Information Literacy for core)
3	-----	Mathematics or Science Selective
3	-----	UCC STS Selective (satisfies Science, Technology & Society Selective for core)
3	-----	Food and Agribusiness Management Selective
3	-----	Economics Selective
3	-----	UCC Humanities Selective (satisfies Human Cultures Humanities for core)
3	-----	Humanities or Social Science Selective
3	-----	Humanities or Social Science Selective
3	-----	Humanities or Social Science Selective (30000+ level)
4	ENGL 10600	First-Year Composition (satisfies Written Communication for core)
	COM 11400 or	Fundamentals of Speech Communication (satisfies Oral Communication for core) or
3	COM 21700	Science Writing and Presentation
3	-----	Written or Oral Communications Selective
3	-----	Written or Oral Communications Selective

Electives (18 credits)

18

Elective

University Core Requirements:

Human Cultures Humanities:	_____	Science, Technology, and Society:	_____
Human Cultures Behavioral/Social Science:	_____	Written Communication:	_____
Information Literacy:	_____	Oral Communication:	_____
Science #1:	_____	Quantitative Reasoning:	_____
Science #2:	_____		

120 semester credits required for Bachelor of Science degree.
2.0 GPA required for Bachelor of Science degree.

College of Agriculture & University Level Requirements:

2.0 GPA required for Bachelor of Science degree.

32 Upper division credits taken from Purdue

9 credits International Understanding: _____

3 credits Multicultural Awareness: _____

9 credits of Hum and/or Social Sciences outside the College of Agriculture: _____

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Credits	Course number	Course Title	Prerequisites	Credits	Course number	Course Title	Prerequisites
Fall 1st Year				Spring 1st Year			
1	AGEC 20200	Spreadsheet Use in Agricultural Business		3	AGEC 21700	Economics	
3	AGEC 20300	Introductory Microeconomic for Food Agribusiness		3	COM 11400 or COM 21700	Fundamentals of Speech or Science Writing and Presentation	
0.5	AGR 10100	Introduction to the College of Agriculture and Purdue University		4	-----	Biological Sciences Selective	
0.5	AGR 11200	Introduction to Agricultural Economics Academic Programs		3	-----	UCC Humanities Selective	
4	ENGL 10600	First-year Composition		3	-----	UCC Science, Technology, & Society Selective	
3	MA 15910 or MA 16010	Introduction to Calculus or Applied Calculus I	ALEKS 60+ or ALEKS 75+				
4	-----	Biological Sciences Selective					
16				16			

Fall 2nd Year				Spring 2nd Year			
3	AGEC 22000	Economics of Agricultural Markets	AGEC 20300	3	AGEC 33000	Management Methods for Agricultural Business	
1	AGEC 29800	Sophomore Seminar		3	CHM 11200	General Chemistry	CHM 11100
3	CHM 11100	General Chemistry		1	FS 24500	Food Packaging	FS 16100 and MA (3 credits)
3	FS 16100	Science of Food		3	MGMT 20000/20010	Introductory Accounting	
3	STAT 30100	Elementary Statistical Methods		3	-----	Humanities or Social Science Selective	
3	-----	Humanities or Social Science Selective		3	-----	Written or Oral Communication Selective	
16				16			

Fall 3rd Year				Spring 3rd Year			
3	AGEC 32700	Principles of Food and Agribusiness Marketing	AGEC 33000	3	FN 30300 or FN 31500	Essentials of Nutrition or Fundamentals of Nutrition	
3	AGEC 33100	Principles of Selling in Agricultural Business		3	AGEC 33300	Food Distribution - A Retailing Perspective	
3	AGEC 35200 or AGECE 45100	Quantitative Techniques for Firm Decision Making or Applied Econometrics	STAT 30100	1	FS 34000	Introduction of Food Law and Regulations	
4	AGEC 42400	Financial Management of Agricultural Business	MGMT 20000 or 20010	3	-----	Math/Science Selective	
3	-----	Elective		6	-----	Elective	
16				16			

Fall 4th Year				Spring 4th Year			
3	-----	Economics Selective		3	FS 44300	Food Processing III	AGEC 32700
3	-----	Food and Agribusiness Management Selective		3	-----	Humanities or Social Science Selective (30000+level)	
3	-----	Written or Oral Communication Selective		6	-----	Electives	
3	-----	Elective					
12				12			

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The highlighted course is considered critical; timely progress toward the degree depends upon steady progress through each course in the plan of study, but this course, in particular, should be completed by the semester indicated.

Consultation with an advisor may result in an altered plan customized for an individual student.

Official and complete prerequisite lists are in the course catalog; the incomplete listing presented here regards this program and course sequencing.