

Student: \_\_\_\_\_ PUID: \_\_\_\_\_ Catalog Term: \_\_\_\_\_

Additional Majors: \_\_\_\_\_ Minors: \_\_\_\_\_

**Retail Management Core (University Foundational Learning Outcomes) (19-25 credits)**

- \_\_\_\_ (4-3) ENGL 10600 First-Year Composition or ENGL 10800 Accelerated First-Year Composition **[Written Communication and [Information Literacy]**
- \_\_\_\_ (3) COM 11400 Fundamentals of Speech Communication **[Oral Communication]**
- \_\_\_\_ ( ) \_\_\_\_\_ **[Science]** – select from University list
- \_\_\_\_ ( ) \_\_\_\_\_ **[Science]** – select from University list
- \_\_\_\_ ( ) \_\_\_\_\_ **[Humanities]** – select from University list
- \_\_\_\_ (3) PSY 12000 Elementary Psychology **[Behavior/Social Science]**
- \_\_\_\_ (3) MA 15300 Algebra & Trigonometry I or higher from University list **[Quantitative Reasoning]**
- \_\_\_\_ ( ) \_\_\_\_\_ **[Science, Technology & Society]** – select from University list (**IF** STAT 11300 is selected for other requirements, this requirement is fulfilled)

**Required Courses in Other Departments (45-54 credits)**

- \_\_\_\_ (3) AGEC 33100 Principles of Selling in Agricultural Business
  - \_\_\_\_ (3) COM 25600 Introduction to Advertising
  - \_\_\_\_ (3) COM 32500 Interviewing: Principles & Practice
  - \_\_\_\_ (3) CS 11000 Introduction to Computers or CNIT 13600 Personal Computing Technology & Applications or CS 23500 Introduction to Organizational Computing
  - \_\_\_\_ (3) ECON 21000 Principles of Economics or ECON 25100 Microeconomics or ECON 25200 Macroeconomics or AGEC 21700 Economics
  - \_\_\_\_ (3) ENGL 42000 Business Writing or ENGL 42100 Technical Writing or SPAN 42400 Business Spanish
  - \_\_\_\_ (3) HTM 14100 Financial Accounting for the Service Industries or MGMT 20000 Introductory Accounting
  - \_\_\_\_ (3) MGMT 32300 Introduction to Marketing Analysis or AGEC 42600 Marketing Management of Agricultural Business
  - \_\_\_\_ (3) MGMT 45500 Legal Background Business I
  - \_\_\_\_ (3) OLS 25200 Human Relations in Organizations
  - \_\_\_\_ (3) \_\_\_\_\_ OLS Selective
  - \_\_\_\_ (3) SOC 10000 Introductory Sociology
  - \_\_\_\_ (3) STAT 11300 Statistics & Society or STAT 22500 Introduction to Probability Models or STAT 30100 Elementary Statistical Methods or IT 34200 Introduction to Statistical Quality (**IF** STAT 11300 selected, fulfills **Science, Technology, & Society Core**)
- (6-15) *Select a Minor (Purdue West Lafayette campus) or Entrepreneurship Certificate*
- \_\_\_\_ ( ) \_\_\_\_\_      \_\_\_\_ ( ) \_\_\_\_\_      \_\_\_\_ ( ) \_\_\_\_\_      \_\_\_\_ ( ) \_\_\_\_\_
- \_\_\_\_ ( ) \_\_\_\_\_      \_\_\_\_ ( ) \_\_\_\_\_      \_\_\_\_ ( ) \_\_\_\_\_      \_\_\_\_ ( ) \_\_\_\_\_

**Major Requirements (38-40 credits)**

- \_\_\_\_ (1) CSR 10000 Introduction to CSR
- \_\_\_\_ (1) CSR 20000 Professional Development in Consumer Science
- \_\_\_\_ (3) CSR 20900 Introduction to Retail Management
- \_\_\_\_ (2) CSR 21500 Textiles
- \_\_\_\_ (3) CSR 28200 Customer Relations Management
- \_\_\_\_ (1-3) CSR 30000 Field Experience in Retail Management or CSR 39800 International Special Topics or CSR 40300 Retail Management Internship
- \_\_\_\_ (3) CSR 30900 Leadership Strategies
- \_\_\_\_ (3) CSR 32300 Visual Merchandising
- \_\_\_\_ (3) CSR 33100 Consumer Behavior
- \_\_\_\_ (3) CSR 33200 Cross Cultural Marketing & International Retailing or Approved Study Abroad Experience
- \_\_\_\_ (3) CSR 34200 Personal Finance
- \_\_\_\_ (3) CSR 34400 Fundamentals of Negotiations
- \_\_\_\_ (3) CSR 40100 Buying of Merchandise
- \_\_\_\_ (3) CSR 40400 Strategic Issues for Sales & Retailing
- \_\_\_\_ (3) CSR 40600 E-Retailing

**Electives (1-18 credits)**

- \_\_\_\_ ( ) \_\_\_\_\_      \_\_\_\_ ( ) \_\_\_\_\_      \_\_\_\_ ( ) \_\_\_\_\_      \_\_\_\_ ( ) \_\_\_\_\_
- \_\_\_\_ ( ) \_\_\_\_\_      \_\_\_\_ ( ) \_\_\_\_\_      \_\_\_\_ ( ) \_\_\_\_\_      \_\_\_\_ ( ) \_\_\_\_\_

University Foundational Learning Outcomes List: <https://www.purdue.edu/provost/initiatives/curriculum/course.html>

# Retail Management

Bachelor of Science Program  
120 - 129 semester hours

# Plan of Study

Sem 1 FALL	
1	CSR 10000
3	MA 15300 <sup>(1)</sup> (UCC)
4	ENGL 10600 or (3) 10800 (UCC)
3	PSY 12000 (UCC)
3	CS 11000/23500 or CNIT 13600
<b>14 credits</b>	

Sem 2 SPRING	
3	CSR 20900
2 - 4	SCIENCE 1 of 2 <sup>(2)</sup> (UCC)
3	COM 11400 (UCC)
3	SOC 10000 (UCC)
3	OLS 25200
<b>14 - 16 credits</b>	

SUMMER	

Sem 3 FALL	
3	CSR 28200
2 - 4	SCIENCE 2 of 2 <sup>(2)</sup> (UCC)
3	STAT 11300 <sup>(3)</sup> (UCC)
3	MINOR/CERT <sup>(6)</sup>
1	CSR 20000
3	Free Elective
<b>15 - 17 credits</b>	

Sem 4 SPRING	
3	OLS Selective
3	CSR 33100
3	HTM 14100/MGMT 20000/MGMT 20010
3	AGEC 21700/ECON 21000 (UCC)
3	MINOR/CERT <sup>(6)</sup>
<b>15 credits</b>	

SUMMER	

Sem 5 FALL	
3	AGEC 33100
3	MGMT 32300
3	COM 25600
3	CSR 40100
3	Humanities <sup>(4)</sup> (UCC)
<b>15 credits</b>	

Sem 6 SPRING	
3	CSR 30900, spring only
3	CSR 33200 or Study Abroad <sup>(5)</sup>
2	CSR 21500, spring only
1	CSR 21501 optional or Free Elect
3	CSR 32300
3	COM 32500
<b>15 credits</b>	

SUMMER	
1	CSR 30000, Retail Internship or Field Experience (2 cr). <u>OR</u> , Study Abroad <b>Internship Program</b> in Beijing, Dublin, London, or Sydney (6 cr). <u>OR</u> , Interns for Indiana (3 cr).
<b>1-6 credits</b>	

Sem 7 FALL	
3	CSR 40600, fall only
3	CSR 34400
3	CSR 34200
3	CSR 40400
3	MINOR/CERT <sup>(6)</sup>
1	Free Elective
<b>16 credits</b>	

Sem 8 SPRING	
3	MINOR/CERT <sup>(6)</sup>
3	MINOR/CERT <sup>(6)</sup> or Elective
3	ENGL 42000 or 42100
3	MGMT 45500
3	Free Elective or <b>Sci Tech Soc</b> <sup>(3)</sup>
<b>15 credits</b>	

- (1) **Quantitative Reasoning:** MA 15300 or higher from the [University Core Curriculum](#)
- (2) **Science Options:** Two courses selected from the [University Core Curriculum](#) Science options (4 – 8 hours).
- (3) **STAT 11300** meets the [University Core Curriculum](#) Science, Technology & Society competency. Student may choose STAT 22500, 30100, or IT 34200 to fulfill the Statistics requirement but will need an additional Science, Technology & Society course.
- (4) **Humanities:** 3 hours selected from the [University Core Curriculum](#) Humanities options.
- (5) **Approved Study Abroad** Experience is an option.
- (6) Complete a MINOR or CERTIFICATE to meet degree requirements.

**University Core Curriculum:**  
<https://www.purdue.edu/provost/initiatives/curriculum/course.html>