PURDUE UNIVERSITY

CORPORATE COMMUNICATION
College of Liberal Arts

COMM-BA
COMP
120 Credits
"C -" or better required in all COM major courses, including pre-com

Corporate Communication Major Requirements (42 credits)

PREREQUISITE: Students must complete COM 11400 and achieve a GPA of 3.0 or above on a 4.0 scale in the three Pre-Communication courses before declaring this or any major in communication. NO additional communication courses from the plan of study can be taken prior to admission. Only one Pre-Communication course may be repeated one time for admission purposes.

A. The following courses to satisfy Pre-Com requirements
3___COM 10200 Introduction to Communication Theory
3___COM 20400 Critical Perspectives on Communication
3___COM 31800 Principles of Persuasion

Date Admitted:_____ Communication Advisor Signature:_____

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B. The following General Communication course (3 credits)
3___COM 30400 Quantitative Methods for Communication Research

C. Corporate Communication Core (6 credits)
3___COM 21200 Approaches to Study of Interpersonal Communication
3___COM 32400 Introduction to Organizational Communication

D. One of the following courses in Communication Strategies and Skills in the Workplace (3 credits)
3___COM 32000 Small Group Discussion
3___COM 32500 Interviewing: Principles & Practice
3___COM 37500 Conflict & Negotiation
3___COM 41500 Discussion of Technical Problems
3___COM 41700 Training & Development in Organizations

E. One of the following courses in Organizing Processes and Systems (3 credits)
3___COM 41100 Communication & Social Networks
3___COM 41900 Judgment & Decision Making
3___COM 43500 Communication and Emerging Technology

F. One of the following courses in Global and Social Change (3 credits)
3___COM 22400 Communicating in the Global Workplace
3___COM 30300 Intercultural Communication
3___COM 49600 Special Topics in Corporate Communication

G. One of the following courses in Contemporary Topics in Organizations and Corporations (3 credits)
3___COM 32800 Diversity at Work
3___COM 42300 Leadership, Communication and Organizations
3___COM 42700 Careers, Communication Issues & Strategies
3___COM 49600 Special Topics in Corporate Communication [Different topic than above]

H. Two additional COM courses listed from D, E, F, or G (that has not previously been taken) (6 credits)
3___ _____ 3___ _____

I. Choose TWO additional 30000-level or above courses in COM that are NOT listed in areas A through H (6 credits)
3___ _____ 3___ _____

Other Departmental /Program Course Requirements (54 - 55 credits)

_____ (4-3) ENGL 10600 First Year Composition or ENGL 10800 Accelerated First year Composition
_____ (3) COM 11400 Fundamentals of Speech Communication
_____ (12) Other Languages (Proficiency through Level IV in one language)
_____ (3) Mathematics
_____ (3) Statistics
_____ (3) Western Heritage
_____ (3) United States Tradition
_____ (3) Other Cultures
_____ (3) Aesthetic Awareness
_____ (3) Racial and Ethnic Diversity
_____ (3) Gender Issues
_____ (3) Social Ethics
_____ (3) Individual and Society
_____ (3) Global Perspective
_____ (3) Natural Sciences
_____ (3) Natural Sciences Lab

Electives (23 - 24 credits)

____( )_____ ____( )_____ ____( )_____ ____( )_____
____( )_____ ____( )_____ ____( )_____ ____( )_____
____( )_____ ____( )_____ ____( )_____

The student is ultimately responsible for knowing and completing all degree requirements.

Degree Works is knowledge source for specific requirements and completion

University Core Requirements

Human Cultures Humanities	☐	*Science, Technology & Society Selective*	☐
Human Cultures Behavioral/Social Science	☐	*Written Communication*	☐
Information Literacy	☐	*Oral Communication*	☐
Science Selective	☐	*Quantitative Reasoning*	☐
Science Selective	☐		

Suggested Arrangement of Courses:

Credits	**Fall 1st Year**	**Prerequisite**	Credits	**Spring 1st Year**	**Prerequisite**
3	Elective		3 - 4	ENGL 10600 or 10800	
3	COM11400		3	Pre-Communication Course	
3 - 4	SLC 10100		3	Natural Science	
3	MATH	ALEKS	3 - 4	SLC 10200	SLC 10100
3	United States Tradition		3	STAT	
15 - 16			**15 - 17**		

Credits	**Fall 2nd Year**	**Prerequisite**	Credits	**Spring 2nd Year**	**Prerequisite**
3	Pre-Communication Course		3	Pre-Communication Course	
3 - 4	SLC 20100	SLC 10200	3 - 4	SLC 20200	SLC 20100
3 – 4	Natural Science Lab		3	Gender Issues	
3	Racial and Ethnic Diversity		3	Elective	
3	Social Ethics		3	Elective	
15 - 17			**15 - 16**		

Credits	**Fall 3rd Year**	**Prerequisite**	Credits	**Spring 3rd Year**	**Prerequisite**
3	COM Course – Area B		3	COM Course – Area D	
3	COM Course – Area C		3	COM Course – Area E	
3	COM Course – Area C		3	COM Course – Area F	
3	Aesthetic Awareness		3	Elective	
3	Western Heritage		3	Elective	
15			**15**		

Credits	**Fall 4th Year**	**Prerequisite**	Credits	**Spring 4th Year**	**Prerequisite**
3	COM Course – Area G		3	COM Course – Area H	
3	COM Course – Area H		3	COM Course – Area I	
3	COM Course – Area I		3	Global Perspective	
3	Other Cultures		3	Elective	
3	Elective		3	Elective	
15			**15**		

Students must earn a "C-" or better in each Communication course.
120 semester credits required for Bachelor of Arts degree.
2.0 Graduation GPA required for Bachelor of Arts degree.
32 credit hours at 30000 level or higher required for Bachelor of Arts degree.

Revised 12/14, 3/15 (201610)

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