

**Visual Communications Design Major Requirements (44 credits)**

**PREREQUISITE TO MAJOR**

3\_\_AD 11300 Basic Drawing – Students must complete and achieve a GPA of 3.0/4.0 in the pre-visual communications design course before taking ANY additional Visual Communications Design courses.

**A. A&D FOUNDATION (12)**

3\_\_AD 10500 Design I

3\_\_AD 10600 Design II

3\_\_AD 22700 Art History (S)

3\_\_AD 39500 Design History (F)

**B. SEQUENCE IN VCD (32)**

NOTICE: these courses must be taken in the semester indicated on the schedule below, as they constitute a sequence and are offered only in the semester indicated.

3\_\_AD 20500 Design III (F)

3\_\_AD 20600 Studio in VCD (S)

3\_\_AD 22800 VCD Computing I (F)

3\_\_AD 22900 VCD Computing II (S)

3\_\_AD 31800 Intro Interactive Multimedia Design (F)

3\_\_AD 31900 Web Design for Visual Communication (S)

3\_\_AD 33200 VCD I (F)

3\_\_AD 36600 VCD II (S)

3\_\_AD 43100 VCD III (F)

3\_\_AD 43200 VCD IV (S)

2\_\_AD 43400 Prof. Practice (S)

**C. Sophomore Portfolio Review**

All Visual Communications Design students must participate in a mandatory portfolio review during the second half of the spring semester in the sophomore year. Students individually present their work to the collective VCD faculty on specified days by appointment. Work to be included in the portfolio is identified prior to the review period, but usually consists of projects from AD 10500, 10600, 11300, 20500, 20600, 22800 and 22900. Students should prepare for this review by preserving work as it is completed in these courses. Students must pass the portfolio review in order to enroll in VCD 33200 and all subsequent courses in the VCD concentration.

**Any VCD student who has passed the sophomore review but has not been enrolled and/or completed a 30000- or 40000-level VCD course for more than two consecutive academic years must retake and pass the sophomore review to enroll in 30000- or 40000- level VCD courses.**

**Senior Portfolio Presentation**

A senior portfolio presentation is staged at the end of the senior year. Participation in the presentation, which is open to faculty, students, and selected guests from the professional community, is a program requirement in the VCD concentration.

(F) Offered fall semester only (S) Offered spring semester only

**Other Departmental /Program Course Requirements (54 - 55 credits)**

\_\_\_\_ (4-3) ENGL 10600 First Year Composition or  
ENGL 10800 Accelerated First year Comp.

\_\_\_\_ (3) COM 11400 Fundamentals of Speech  
Communication

\_\_\_\_ (12) Other Languages (Proficiency through  
Level IV in one language)

\_\_\_\_ (3) Mathematics

\_\_\_\_ (3) Statistics

\_\_\_\_ (3) Western Heritage

\_\_\_\_ (3) United States Tradition

\_\_\_\_ (3) Other Cultures

\_\_\_\_ (3) Aesthetic Awareness

\_\_\_\_ (3) Racial and Ethnic Diversity

\_\_\_\_ (3) Gender Issues

\_\_\_\_ (3) Social Ethics

\_\_\_\_ (3) Individual and Society

\_\_\_\_ (3) Global Perspective

\_\_\_\_ (3) Natural Sciences

\_\_\_\_ (3) Natural Sciences Lab

**Electives (21 - 22 credits)**

\_\_\_\_ ( ) \_\_\_\_\_ ( ) \_\_\_\_\_ ( ) \_\_\_\_\_ ( ) \_\_\_\_\_  
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**The student is ultimately responsible for knowing and completing all degree requirements.**

**Degree Works is knowledge source for specific requirements and completion**

## University Core Requirements

Human Cultures Humanities	<input type="checkbox"/>	Science, Technology & Society	<input type="checkbox"/>
Human Cultures	<input type="checkbox"/>	Selective	
Behavioral/Social Science		Written Communication	<input type="checkbox"/>
Information Literacy	<input type="checkbox"/>	Oral Communication	<input type="checkbox"/>
Science Selective	<input type="checkbox"/>	Quantitative Reasoning	<input type="checkbox"/>
Science Selective	<input type="checkbox"/>		

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### Suggested Arrangement of Courses:

Credits	Fall 1st Year	Prerequisite	Credits	Spring 1st Year	Prerequisite
3	ENGL 10600 or 10800		3	COM11400	
3	Individual & Society		3 – 4	SLC 10200	SLC 10100
3 – 4	SLC 10100		3	MATH	ALEKS
3	AD 10500		3	AD 10600	
3	AD 11300 (Aesth Awareness)		3	AD 22700	
<b>15 -16</b>			<b>15 -16</b>		

Credits	Fall 2nd Year	Prerequisite	Credits	Spring 2nd Year	Prerequisite
3	AD 20500		3	AD 20600	
3	AD 22800		3	AD 22900	
3	AD 39500		3 – 4	SLC 20200	SLC 20100
3 – 4	SLC 20100	SLC 10200	3	Gender Issues	
3	STAT		3	Elective	
			<b>0</b>	<b>Portfolio Review</b>	
<b>15 -16</b>			<b>15 -16</b>		

Credits	Fall 3rd Year	Prerequisite	Credits	Spring 3rd Year	Prerequisite
3	AD 33200		3	AD 36600	
3	AD 31800		3	AD 31900	
3	Natural Science		3	United States Tradition	
3	Western Heritage		3	Other Cultures	
3	Elective		3	Elective	
<b>15</b>			<b>15</b>		

Credits	Fall 4th Year	Prerequisite	Credits	Spring 4th Year	Prerequisite
3	AD 43100		3	AD 43200	
3	Racial and Ethnic Diversity		2	AD 43400	
3	Social Ethics		3	Global Perspectives	
3	Natural Science Lab		3	Elective	
3	Elective		3	Elective	
			1	Elective	
<b>15</b>			<b>15</b>		

**120 semester credits required for Bachelor of Arts degree.**  
**2.0 Graduation GPA required for Bachelor of Arts degree.**  
**32 credit hours at 30000 level or higher required for Bachelor of Arts degree.**

Revised 12/14 (201610)

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