

Catalog Term: Fall 2016

**Major Requirements (38-40 credits)**

- \_\_\_ (1) CSR 10000 Introduction to CSR
- \_\_\_ (1) CSR 20000 Professional Development in Consumer Science
- \_\_\_ (3) CSR 20900 Introduction to Retail Management
- \_\_\_ (2) CSR 21500 Textiles
- \_\_\_ (3) CSR 28200 Customer Relations Management
- \_\_\_ (1-3) CSR 30000 Field Experience in Retail Management or CSR 39800 International Special Topics or CSR 40300 Retail Management Internship
- \_\_\_ (3) CSR 30900 Leadership Strategies
- \_\_\_ (3) CSR 32300 Visual Merchandising
- \_\_\_ (3) CSR 33100 Consumer Behavior
- \_\_\_ (3) CSR 33200 Cross Cultural Marketing & International Retailing or Approved Study Abroad Experience
- \_\_\_ (3) CSR 34200 Personal Finance
- \_\_\_ (3) CSR 34400 Fundamentals of Negotiations
- \_\_\_ (3) CSR 40100 Buying of Merchandise
- \_\_\_ (3) CSR 40400 Strategic Issues for Sales & Retailing
- \_\_\_ (3) CSR 40600 E-Retailing

**Required Courses in Other Departments (66-79 credits)**

- \_\_\_ (3) AGE 33100 Principles of Selling in Agricultural Business
  - \_\_\_ (3) COM 11400 Fundamentals of Speech Communication **[Fulfills Oral Communication Core]**
  - \_\_\_ (3) COM 25600 Introduction to Advertising
  - \_\_\_ (3) COM 32500 Interviewing: Principles & Practice
  - \_\_\_ (3) CS 11000 Introduction to Computers or CNIT 13600 Personal Computing Technology & Applications or CS 23500 Introduction to Organizational Computing
  - \_\_\_ (3) ECON 21000 Principles of Economics or ECON 25100 Microeconomics or ECON 25200 Macroeconomics or AGE 21700 Economics
  - \_\_\_ (4-3) ENGL 10600 First-Year Composition or ENGL 10800 Accelerated First-Year Composition **[Fulfills Written Communication Core] and [Information Literacy Core]**
  - \_\_\_ (3) ENGL 42000 Business Writing or ENGL 42100 Technical Writing or SPAN 42400 Business Spanish
  - \_\_\_ (3) HTM 14100 Financial Accounting for the Service Industries or MGMT 20000 Introductory Accounting
  - \_\_\_ (3) MA 15555 Quantitative Reasoning or higher from University list **[Fulfills Quantitative Reasoning Core]**
  - \_\_\_ (3) MGMT 32300 Introduction to Marketing Analysis
  - \_\_\_ (3) MGMT 45500 Legal Background Business I
  - \_\_\_ (3) OLS 25200 Human Relations in Organizations
  - \_\_\_ (3) PSY 12000 Elementary Psychology **[Fulfills Behavior/Social Science Core]**
  - \_\_\_ (3) \_\_\_\_\_ OLS Selective – select 3 credit course numbered 10000-59999 except OLS 25200.
  - \_\_\_ (3) SOC 10000 Introductory Sociology
  - \_\_\_ (3) STAT 11300 Statistics & Society or STAT 22500 Introduction to Probability Models or STAT 30100 Elementary Statistical Methods or IT 34200 Introduction to Statistical Quality (***IF* STAT 11300 selected, fulfills Science, Technology, & Society Core**)
  - \_\_\_ (3) \_\_\_\_\_ **[Humanities Core]** – select from University list
  - \_\_\_ (3) \_\_\_\_\_ **[Science Core]** – select from University list
  - \_\_\_ (3) \_\_\_\_\_ **[Science Core]** – select from University list
  - \_\_\_ (0-3) \_\_\_\_\_ **[Science, Technology & Society Core]** – select from University list (***IF* STAT 11300 is selected for other requirements, this requirement is fulfilled**)
- (6-15) Select a Minor (Purdue West Lafayette campus) or Entrepreneurship Certificate

___ ( ) _____	___ ( ) _____	___ ( ) _____	___ ( ) _____
___ ( ) _____	___ ( ) _____	___ ( ) _____	___ ( ) _____

**Electives (1-16 credits)**

___ ( ) _____	___ ( ) _____	___ ( ) _____	___ ( ) _____
___ ( ) _____	___ ( ) _____	___ ( ) _____	___ ( ) _____

University Foundational Learning Outcomes List: <https://www.purdue.edu/provost/initiatives/curriculum/course.html>

# Retail Management

Bachelor of Science Program  
120 semester hours

# Plan of Study

Sem 1 FALL	
1	CSR 10000
3	MA 15555 <sup>(1)</sup> (UCC)
4	ENGL 10600 or (3) 10800 <sup>cc</sup> (UCC)
3	PSY 12000 (UCC)
3	CS 11000/23500 or CNIT 13600
14 credits	

Sem 2 SPRING	
3	CSR 20900 <sup>cc</sup>
3	SCIENCE 1 of 2 <sup>(2)</sup> (UCC)
3	COM 11400 <sup>cc</sup> (UCC)
3	SOC 10000 (UCC)
3	OLS 25200
15 credits	

SUMMER	

Sem 3 FALL	
3	CSR 28200
3	SCIENCE 2 of 2 <sup>(2)</sup> (UCC)
3	STAT 11300 <sup>(3)</sup> (UCC)
3	MINOR/CERT <sup>(6)</sup>
1	CSR 20000
3	Free Elective
16 credits	

Sem 4 SPRING	
3	OLS Selective
3	CSR 33100
3	HTM 14100/MGMT 20000/MGMT 20010 <sup>cc</sup>
3	AGEC 21700/ECON 21000 (UCC)
3	MINOR/CERT <sup>(6)</sup>
15 credits	

SUMMER	

Sem 5 FALL	
3	AGEC 33100
3	MGMT 32300
3	COM 25600
3	CSR 40100
3	Humanities <sup>(4)</sup> (UCC)
15 credits	

Sem 6 SPRING	
3	CSR 30900, spring only
3	CSR 33200 or Study Abroad <sup>(5)</sup>
2	CSR 21500, spring only
3	COM 32500
3	CSR 32300
14 credits	

SUMMER	
1	CSR 30000 Retail Internship Field Experience (1 credit)**
1 credit	

Sem 7 FALL	
3	CSR 40600, fall only
3	CSR 34400
3	CSR 34200
3	CSR 40400
3	MINOR/CERT <sup>(6)</sup> or Elective
15 credits	

Sem 8 SPRING	
3	MINOR/CERT <sup>(6)</sup>
3	MINOR/CERT <sup>(6)</sup> or Elective
3	ENGL 42000 or 42100
3	MGMT 45500
3	Free Elective or <b>Sci Tech Soc</b> <sup>(3)</sup>
15 credits	

\*\* Students may opt for the Study Abroad **Internship Program** in Dublin, London, or Sydney (6 credits) or complete the Interns for Indiana Internship (3 credits) to fulfill this requirement.

## <sup>cc</sup> Critical courses

(1) **Quantitative Reasoning:** MA 15555 or higher from the [University Core Curriculum](https://www.purdue.edu/provost/initiatives/curriculum/course.html)

(2) **Science Options:** Two courses selected from the [University Core Curriculum](https://www.purdue.edu/provost/initiatives/curriculum/course.html) Science options (4 – 10 credits).

(3) **STAT 11300** meets the [University Core Curriculum](https://www.purdue.edu/provost/initiatives/curriculum/course.html) Science, Technology & Society competency. Students may choose STAT 22500, 30100, or IT 34200 to fulfill the Statistics requirement but will need an additional Science, Technology & Society course.

(4) **Humanities:** 2-4 credits selected from the [University Core Curriculum](https://www.purdue.edu/provost/initiatives/curriculum/course.html) Humanities options.

(5) **Approved Study Abroad** Experience is an option.

(6) Complete a MINOR or CERTIFICATE to meet degree requirements.

## University Core Curriculum:

<https://www.purdue.edu/provost/initiatives/curriculum/course.html>