HOSPITALITY AND TOURISM MANAGEMENT



College of Health and Human Sciences

HSTM-BS HTMT 120 credits

Catalog Term: 201710

Major Requi	rements (57-58 credits) - Students must earn a "C-"or better in all HTM courses						
(1)	HTM 10010 Introduction to Hospitality & Tourism Industry						
(3)	HTM 14100 Financial Accounting for the Service Industries						
(3)	HTM 17300 Introduction to Tourism Management						
(3)	HTM 18100 Lodging Management						
(3)	HTM 19100 Sanitation and Health in Foodservice, Lodging & Tourism						
(1)	HTM 20200 Hospitality and Tourism Work Experience						
(3)	00 Organization and Management in the Hospitality and Tourism Industry						
(3)	ITM 23100 Hospitality and Tourism Marketing						
(3)	ΓΜ 24100 Managerial Accounting and Financial Management in Hospitality Operations						
(2)	HTM 29101 Quantity Food Production & Service Labs						
(2)	HTM 29102 Introduction to Foodservice Management						
(1-2)	HTM 30200 Hospitality and Tourism Industry Internship (Single semester required: min 320 work hours for 1 credit						
()	or 640 for 2 credits)						
(3)	HTM 31200 Human Resources Management for the Service Industries						
(3)	HTM 32200 Hospitality Facilities Management						
(3)	HTM 34100 Cost Controls in Foodservice and Lodging						
(3)	HTM 38110 Revenue Management in the Lodging Industry						
(3)	HTM 41100 Hospitality and Tourism Law						
(1)	HTM 49111 Beverage Management						
(1)	HTM 49200 Advanced Foodservice Management						
(3)	HTM 49900 Feasibility Studies and Business Development in Hospitality and Tourism						
(3)	HTM Select Courses – select from HTM Select Course List						
(3)	HTM Select Courses – select from HTM Select Course List						
(3) (3) (3) (4-3) (4-3)	Courses in Other Departments (36-38 credits) COM 11400 Fundamentals of Speech Communication [Fulfills Oral Communication Core] CS 23500 Introduction to Organizational Computing or CNIT 13600 Personal Computing Technology & Applications ECON 21000 Principles of Economics or AGEC 21700 Economics, or ECON 25100 Microeconomics or ECON 25200 Macroeconomics [Fulfills Behavior/Social Science Core] ENGL 10600 First-Year Composition or ENGL 10800 Accelerated First-Year Composition [Fulfills Written Communication Core] and [Fulfills Information Literacy Core] MA 15300 Algebra & Trigonometry I or MA 16010 Applied Calculus I [Fulfills Quantitative Reasoning Core] NUTR 20200 Principles of Food Preparation & Nutrition or NUTR 30300 Essentials of Nutrition [Fulfills 1 Science Core] PSY 12000 Elementary Psychology SOC 10000 Introductory Sociology or ANTH 10000 Introduction to Anthropology STAT 30100 Elementary Statistical Methods						
()	4-27 credits)()						

120 semester credits required for Bachelor of Science degree

At least 32 credits of coursework required at 30000 level or higher to meet graduation requirements.

<u>University Foundational Learning Outcomes List: https://www.purdue.edu/provost/initiatives/curriculum/course.html</u>

HTM 31100 Procurement Management for Foodservice

HTM 33100 Hospitality and Tourism Sales and Service

HTM 37000 Sustainable Tourism and Responsible Travel

HTM 37200 Global Tourism Geography

HTM 39800 Approved Study Abroad Experience

HTM 44100 Financial Management for the Hospitality Industry

OPTIONAL CONCENTRATIONS

Environment Sustainability Concentration (ENSU)

Total Credits Hours: In addition to HTM 370000 - Sustainable Tourism and Responsible Travel, the student must choose three courses (9 credit hours) from the list below. Total of 12 credit hours.

FNR 10300 Introduction to Environmental Conservation

LA 15000/15100/15200 Preservation Issues/Building Preservation/Community Preservation

PHIL 29000 Environmental Ethics

POL 22300 Introduction to Environmental Policy

POL 32300 Comparative Environmental Policy

POL 32700 Global Green Politics

POL 42300 International Environmental Policy

Hospitality Facilities Design and Management Concentration (HFDM)

Total Credits Hours: Select four courses, 12 credit hours, from the list below.

BCM 10001 - Introduction to Construction

BCM 23000 - Mechanical and Electrical Systems

HTM 52200 - Foodservice Equipment and Facility Design

LA 10100 - Survey of Landscape Architecture

LA 15100 - Building Preservation

LA 25000 - Architectural Design

NRES 29000 - Introduction to Environmental Science

TLI 21300 - Project Management

TLI 21400 - Introduction to Supply Chain Management Technology

TLI 33520 - Human Factors for Technology Systems

TLI 34250 - Purchasing and Contract Management

Human Resources Concentration (XIHU)

Total Credits Hours: students must complete a minimum of 12 hours of classes from the list below with no more than two courses from any one area. Students may not count both COM 37500 and OLS 47700 as part of the required 12 hours.

Human Behavior:

COM 21200 - Approaches to the Study Of Interpersonal Communication

COM 41200 - Theories of Human Interaction

OLS 25200 - Human Relations in Organizations

PSY 27200 - Introduction to Industrial-Organizational Psychology

Employment:

COM 32500 - Interviewing: Principles and Practice

Training:

EDCI 57200 - Introduction to Learning Systems Design

OLS 37500 - Training Methods

Employee Relations:

COM 30300 - Intercultural Communication

COM 37500 - Conflict and Negotiation

OLS 47700 - Conflict Management

Marketing and Sales Concentration (MRSL)

Total Credits Hours: In addition to completing HTM 33100 - Hospitality and Tourism Sales and Service, students must choose three courses listed below for a total of 12 credit hours.

COM 25300 - Introduction to Public Relations

COM 25600 - Introduction to Advertising

CSR 31500 - Relationship Selling

CSR 33100 - Consumer Behavior

CSR 33200 - Cross-Cultural Marketing and International Retailing

CSR 34400 - Fundamentals of Negotiations

HTM 53100 - Hospitality and Tourism Marketing II

MGMT 32300 - Introduction to Market Analysis

TLI 21400 - Introduction to Supply Chain Management Technology

TLI 34300 - Technical and Service Selling

TLI 34350 - Business to Business Sales Management

Hospitality and Tourism Management

Suggested Arrangement of Courses:

Credits	Fall 1st Year	Prerequisite	Credits	Spring 1st Year	Prerequisite
1	HTM 10010 [©]		3	HTM 18100 ^{cc} or HTM 19100 ^{cc}	
3	HTM 17300 or Elective		3	HTM 14100 [∞] or MA 15300* [∞] ECON 25100* [∞] , ECON 25200* [∞] or AGEG 21700* [∞]	
3/4	ENGL 10600*cc or ENGL 10800*cc or COM 11400*cc		3/4	COM 11400*cc or ENGL 10600*cc or ENGL 10800*cc	
3	MA 15300*cc or MA 16010*cc		3	SOC 10000 or ANTH 10000	
3	Humanities*		3	Elective or HTM 17300	
1	Elective				
14/15			15/16		

Credits	Fall 2nd Year	Prerequisite	Credits	Spring 2nd Year	Prerequisite
3	HTM 19100cc or HTM 18100cc		3	CS 23500 ^{cc} or CNIT 13600 ^{cc} or	
				HTM 24100 [∞]	HTM 14100 ^{cc}
3	ECON 21000*cc, ECON 25100*cc, ECON		3	HTM Select Course or	
	25200* ^{cc} or AGEC 21700* ^{cc} or			PSY 12000	
	HTM 14100 ^{cc}	MA 15300*cc			
3	HTM 23100 or	HTM 17300 or concurrent	3	HTM 31200 or	First semester sophomore or
	HTM 31200	First semester sophomore or			higher
		higher		HTM 23100	HTM 17300 or concurrent
3	HTM 24100 ^{cc} or	HTM 14100 ^{cc}	3/4	HTM 21200 ^{cc} or	First semester Sophomore or
	CS 23500 ^{cc} or CNIT 13600 ^{cc}				higher
				NUTR 20200*cc or NUTR 30300*cc	
3/4	NUTR 30300*cc or NUTR 20200*cc or		3	Science*	
	HTM 21200 ^{cc}	First semester Sophomore or			
		higher			
			1	HTM 20200 Summer	
15/16			16/17	·	-

Credits	Fall 3rd Year	Prerequisite	Credits	Spring 3rd Year	Prerequisite
3	HTM 34100 or	HTM 24100 ^{cc} or TCEM 24100 and	3	HTM 32200 or	HTM 24100 ^{cc} and CNIT 13600 ^{cc} or
		HTM 31200 pre or concurrent			CS 23500 [∞]
	HTM 32200	HTM 24100cc and CNIT 13600cc or		HTM 34100	HTM 24100 ^{cc} or TCEM 24100 and
		CS 23500 [∞]			HTM 31200 pre or concurrent
3	PSY 12000 or HTM Select Course		2/3	HTM 29102 or	Co-requisite: HTM 29101
				HTM 38110	HTM 18100 ^{cc} and HTM 24100 ^{cc}
3	Science, Technology & Society*		2	HTM 29101 or	HTM 19100cc, NUTR 30300*cc or
					NUTR 20200*cc
				Elective	
3	STAT 30100		1	HTM 49111 or	Must be 21 years of age
				Elective	
3	Elective	·	3	Elective	_
			3	Elective	
		·	1	HTM 30200 Summer	
15		_	15/16		_

Credits	Fall 4th Year	Prerequisite	Credits	Spring 4th Year	Prerequisite
4/3	HTM 49200 or	HTM 21200 [∞] , HTM 29101, HTM	3/4	HTM 41100 or	HTM 31200 and HTM 32200
		29102, HTM 34100 pre or		HTM 49200	HTM 21200 ^{cc} , HTM 29101, HTM
		concurrent, and HTM 49111			29102, HTM 34100 pre or
	HTM 41100	HTM 31200 and HTM 32200			concurrent, and HTM 49111:
3/2	HTM 38100 or	HTM 18100 ^{cc} and HTM 24100 ^{cc}	3	HTM 49900 or	HTM 21200cc, HTM 23100, HTM
		Co-requisite: HTM 29101			34100, and Senior Standing
	HTM 29102			HTM Select Course	
2	Elective or		3	Elective	
	HTM 29101	HTM 19100 ^{cc} , NUTR 30300 ^{*cc} or NUTR 20200 ^{*cc}			
3	HTM Select Course or		3	Elective	
	HTM 49900	HTM 21200cc, HTM 23100, HTM			
		34100, and Senior Standing			
1	HTM 49111 or	Must be 21 years of age	3	Elective	
	Elective				
2	Elective				
15/13			15/16		

^{*}Satisfies a University Core Requirement

Students must earn a "C-" or better in all required HTM courses.

120 semester credits required for Bachelor of Science degree.
2.0 Graduation GPA required for Bachelor of Science degree.

^{**}Satisfies a Non-departmental Major Course Requirement

cc Critical course