

Horticulture: Landscape Enterprise Management Supplemental Information

All prerequisites must be met.

¹University Core Curriculum Human Cultures: Humanities Selective (3 credits)

See approved Humanities list at: <http://www.purdue.edu/provost/students/s-initiatives/curriculum/courses.html>

(Some course subjects will also count toward the College of Agriculture humanities selectives requirement

https://ag.purdue.edu/oap/pages/core-social_humanities.aspx.)

²Business/Supervision/Personnel Selective (12 credits)

AGEC 21700 Economics	COM 31800 Principles of Persuasion
AGEC 22000 Economics of Agricultural Markets	COM 32000 Small Group Communication
AGEC 32100 Principles of Commodity Marketing	COM 32400 Introduction to Organizational Communication
AGEC 32700 Principles of Food and Agribusiness Marketing	COM 32500 Interviewing: Principles and Practice
AGEC 33100 Principles of Selling in Agricultural Business	COM 32800 Diversity at Work: A Rhetorical Approach
AGEC 33300 Food Distribution - A Retailing Perspective	COM 37400 Social Interaction Skills: Assessment and Development
AGEC 33300 Food Distribution – A Retailing Perspective	COM 37600 Communication and Gender
AGEC 35200 Quantitative Techniques for Firm Decision Making	COM 40600 Web Production
AGEC 42500 Estate Planning and Property Transfer	ENGL 23400 Ecological Literature
AGEC 42600 Marketing Management of Agricultural Business	ENGL 30400 Advanced Composition
AGEC 42700 Advanced Agribusiness Marketing	ENGL 42000 Business Writing
AGEC 42900 Agribusiness Marketing Workshop	ENGL 42100 Technical Writing
AGEC 43000 Agricultural and Food Business Strategy	ENTR 20000 Introduction to Entrepreneurship and Innovation
AGEC 43100 Advanced Agri-Sales and Marketing	ENTR 31000 Marketing and Management for New Ventures
AGEC 45100 Applied Econometrics	ENTR 47000 Women and Leadership
AGEC 45500 Agricultural Law	HTM 31200 Human Resources Management for the Service Industries
AGEC 45600 Federal Income Tax Law	MGMT 20000 Introductory Accounting
AGEC 49600 Selected Topics in Agribusiness Management	MGMT 20100 Management Accounting I
AGEC 50600 Agricultural Marketing and Price Analysis	MGMT 32300 Introduction to Market Analysis
AGEC 52400 Agricultural Finance	OBHR 30000 Management of Human Resources
AGEC 52500 Environmental Policy Analysis	OLS 38800 Leadership through Teams
AGEC 52600 International Food and Agribusiness Marketing Strategy	TLI 11200 Foundation of Technical Leadership Human
AGEC 53000 Strategic Agribusiness Management	or OLS 25200 Human Relations in Organizations
AGEC 53300 Supply Chain Management for Food and Agribusiness	TLI 11100 Gateway to Technology Leadership & Innovation
COM 21200 Approaches to the Study of Interpersonal Communication	or TLI 15200 Business Principles for Organizational Leadership
COM 22400 Communicating in the Global Workplace	or OLS 27400 Applied Leadership
COM 25000 Mass Communication and Society	TLI 21300 Project Management
COM 253 00 Introduction to Public Relations	or TLI 25300 Principles of Technology Strategy
COM 25600 Introduction to Advertising	or OLS 28400 Leadership Principles
COM 30300 Intercultural Communication	TLI 25400 Leading Change in Technical Organization
	or OLS 38600 Leadership for Organizational Change

³Humanities and Social Sciences Selectives (15 credits)

(9 credits of Humanities and/or Social Sciences must be taken outside the College of Agriculture)

See approved list at: https://ag.purdue.edu/oap/pages/core-social_humanities.aspx

⁴Statistics Selective (3 credits)

STAT 30100 Elementary Statistics	STAT 50300 Statistical Methods for Biology
STAT 50100 Experimental Statistics I	STAT 51100 Statistical Methods

⁵Written or Oral Communication Selective (3 credits)

AGR 20100 Communication Across Culture	ENGL 20000-59900
ASL 10000-59900	YDAE 44000 Methods of Teaching Agriculture Education
COM 20000-59900	