

Horticulture: Horticulture Production and Marketing Supplemental Information

All prerequisites must be met

¹University Core Curriculum Human Cultures: Humanities Selective (3 credits)

See approved Humanities list at: <http://www.purdue.edu/provost/students/s-initiatives/curriculum/courses.html>

(Some course subjects will also count toward the College of Agriculture humanities selectives requirement <https://ag.purdue.edu/oap/pages/core-social-humanities.aspx>.)

²University Core Curriculum Written Communication Selective (3-4 credits)

See approved Written Communication list at: <http://www.purdue.edu/provost/students/s-initiatives/curriculum/courses.html>

⁴Business Selective (3 credits)

AGEC 21700 Economics
AGEC 33300 Food Distribution – A Retailing Perspective
AGEC 42400 Financial Management of Agricultural Business
AGEC 42500 Estate Planning and Property Transfer
AGEC 42600 Marketing Management of Agricultural Business
AGEC 42700 Advanced Agribusiness Marketing
AGEC 42900 Agribusiness Marketing Workshop
AGEC 45600 Federal Income Tax Law
COM 21200 Approaches to the Study of Interpersonal Communication
COM 22400 Communicating in the Global Workplace
COM 25000 Mass Communication and Society
COM 25300 Introduction to Public Relations
COM 25600 Introduction to Advertising
COM 30300 Intercultural Communication
COM 31800 Principles of Persuasion
COM 32000 Small Group Communication
COM 32400 Introduction to Organizational Communication
COM 32500 Interviewing: Principles and Practice
COM 32800 Diversity at Work: A Rhetorical Approach
COM 37400 Social Interaction Skills: Assessment and Development
COM 37600 Communication and Gender
COM 40600 Web Production

ENGL 23400 Ecological Literature
ENGL 30400 Advanced Composition
ENGL 42000 Business Writing
ENGL 42100 Technical Writing
ENTR 20000 Introduction to Entrepreneurship and Innovation
ENTR 31000 Marketing and Management for New Ventures
ENTR 47000 Women and Leadership
HTM 31200 Human Resources Management for the Service Industries
MGMT 20000 Introductory Accounting
MGMT 20100 Management Accounting I
MGMT 32300 Introduction to Market Analysis
OBHR 30000 Management of Human Resources
OLS 38800 Leadership through Teams
TLI 11200 Foundation of Technical Leadership Human or OLS 25200 Human Relations in Organizations
TLI 11100 Gateway to Technology Leadership & Innovation or TLI 15200 Business Principles for Organizational Leadership or OLS 27400 Applied Leadership
TLI 21300 Project Management or TLI 25300 Principles of Technology Strategy or OLS 28400 Leadership Principles
TLI 25400 Leading Change in Technical Organization or OLS 38600 Leadership for Organizational Change

⁵Economics Selective (3 credits)

AGEC 20300 required. Also fulfills the University Core Curriculum Human Cultures Behavioral/Social Sciences foundational learning outcome and a College of Agriculture Social Science selective.

⁶Humanities and Social Sciences Selectives (15 credits)

(9 credits of Humanities and/or Social Sciences must be taken outside the College of Agriculture)

See approved list at: <https://ag.purdue.edu/oap/pages/core-social-humanities.aspx>

⁷Statistics Selective (3 credits)

STAT 30100 Elementary Statistics
STAT 50100 Experimental Statistics I

STAT 50300 Statistical Methods for Biology
STAT 51100 Statistical Methods

⁸Written or Oral Communication Selective (3 credits)

AGR 20100 Communication Across Culture
ASL 10000-59900
COM 20000-59900

ENGL 20000-59900
YDAE 44000 Methods of Teaching Agriculture Education

⁹Concentration Selectives (9 credits)

AGEC 21700 Economics
AGEC 22000 Economics of Agricultural Markets
AGEC 32100 Principles of Commodity Marketing
AGEC 32700 Principles of Food and Agribusiness Marketing
AGEC 33300 Food Distribution – A Retailing Perspective
AGEC 35200 Quantitative Techniques for Firm Decision Making
AGEC 42100 Advanced Commodity Marketing
AGEC 42400 Financial Management of Agricultural Business
AGEC 42500 Estate Planning and Property Transfer
AGEC 42600 Marketing Management of Agricultural Business
AGEC 42700 Advanced Agribusiness Marketing
AGEC 42900 Agribusiness Marketing Workshop
AGEC 43000 Agricultural and Food Business Strategy
AGEC 43100 Advanced Agri-Sales and Marketing
AGEC 45100 Applied Econometrics
AGEC 45500 Agricultural Law

AGEC 45600 Federal Income Tax Law
AGEC 49600 Selected Topics in Agribusiness Management
AGEC 50600 Agricultural Marketing and Price Analysis
AGEC 52400 Agricultural Finance
AGEC 52500 Environmental Policy Analysis
AGEC 52600 International Food and Agribusiness Marketing Strategy
AGEC 53000 Strategic Agribusiness Management
AGEC 53300 Supply Chain Management for Food and Agribusiness
AGRY 21000 Fundamentals of Turfgrass Culture
AGRY 28500 World Crop Adaptation and Distribution
AGRY 29000 Introduction to Environmental Science
AGRY 30600 Seed Technology
AGRY 31100 Turfgrass Diagnostics
AGRY 32100 Genetics Laboratory
AGRY 33500 Weather and Climate
AGRY 34900 Soil Ecology

AGRY 35500 Soil Morphology And Geography
 AGRY 36500 Soil Fertility
 AGRY 37500 Crop Production Systems
 AGRY 38500 Environmental Soil Chemistry
 AGRY 45000 Soil Conservation and Water Management
 AGRY 46500 Soil Physical Properties
 AGRY 48000 Plant Genetics
 AGRY 51000 Turfgrass Science
 AGRY 51200 Integrated Turfgrass Systems
 AGRY 51500 Plant Mineral Nutrition
 AGRY 52500 Crop Physiology and Ecology
 ASM 20100 Construction and Maintenance
 ASM 35000 Safety in Agriculture
 ASM 42000 Electric Power and Controls
 BTNY 21100 Plants and the Environment
 BTNY 31600 Plant Anatomy
 BTNY 39000 Principles of Organic/Sustainable Agriculture
 BTNY 44300 Arthropods and Diseases of Turfgrass
 BTNY 44600 Integrated Plant Health Management for Ornamental Plants
 COM 21200 Approaches to the Study of Interpersonal Communication
 COM 22400 Communicating in the Global Workplace
 COM 25000 Mass Communication and Society
 COM 25300 Introduction to Public Relations
 COM 25600 Introduction to Advertising
 COM 30300 Intercultural Communication
 COM 31800 Principles of Persuasion
 COM 32000 Small Group Communication
 COM 32400 Introduction to Organizational Communication
 COM 32500 Interviewing: Principles and Practice
 COM 32800 Diversity at Work: A Rhetorical Approach
 COM 37400 Social Interaction Skills: Assessment and Development
 COM 37600 Communication and Gender
 COM 40600 Web Production
 CSR 28200 Customer Relations Management
 CSR 30900 Leadership Strategies
 CSR 33100 Consumer Behavior
 CSR 34200 Personal Finance
 ENGL 42000 Business Writing
 ENGL 42100 Technical Writing
 ENTM 33500 Introduction to Insect Identification
 ENTM 35100 Bee Biology and Bee Keeping
 ENTM 44300 Arthropods and Diseases of Turfgrass
 ENTM 44600 Integrated Plant Health Management for Ornamental Plants
 ENTR 20000 Introduction to Entrepreneurship and Innovation
 ENTR 31000 Marketing and Management for New Ventures
 ENTR 47000 Women and Leadership
 FNR 10300 Introduction to Environmental Conservation
 FNR 22310 Introduction to Environmental Policy
 FNR 22500 Dendrology
 FNR 44400 Arboricultural Practices
 FNR 44500 Urban Forest Issues
 FS 47000 Wine Appreciation
 FS 50600 Commercial Grape and Wine Production
 HORT 21000 Fundamentals of Turfgrass Culture
 HORT 21810 Flowers for Color
 HORT 21820 Hardy Herbaceous Landscape Plants
 HORT 31100 Turfgrass Diagnostics
 HORT 31700 Landscape Contracting and Management
 HORT 50600 Commercial Grape and Wine Production
 HTM 31200 Human Resources Management for the Service Industries
 MGMT 20000 Introductory Accounting
 MGMT 20010 Business Accounting
 MGMT 20100 Management Accounting I
 MGMT 32300 Introduction to Market Analysis
 NRES 23000 Survey of Meteorology
 OBHR 30000 Management of Human Resources
 OLS 38800 Leadership through Teams
 PSY 27200 Introduction to Industrial-Organizational Psychology
 PSY 28500 Consumer Behavior
 PSY 31800 Problem Solving and Decision Making
 PSY 33300 Motivation
 SFS 21000 Small Farm Experience I
 SFS 21100 Small Farm Experience II
 SFS30100 Agroecology
 SFS 30200 Principles of Sustainability
 SFS 31100 Aquaponics
 SFS 31200 Urban Agriculture
 SFS 31300 Farm to Fork
 SFS 31400 Livestock Systems
 SFS 31500 Energy and Resource Systems
 SFS 31600 Systems Analysis
 TLI 11200 Foundation of Technical Leadership Human or OLS 25200
 Human Relations in Organizations
 TLI 11100 Gateway to Technology Leadership & Innovation or TLI 15200
 Business Principles for Organizational Leadership or OLS 27400 Applied
 Leadership
 TLI 21300 Project Management or TLI 25300 Principles of Technology
 Strategy or OLS 28400 Leadership Principles
 TLI 25400 Leading Change in Technical Organization or OLS 38600
 Leadership for Organizational Change

¹⁰University Core Science, Technology & Society Selective (1 credit)

See approved Science, Technology & Society list at: <http://www.purdue.edu/provost/initiatives/curriculum/course.html>