

Agribusiness: Commodity Marketing

https://ag.purdue.edu/oap/Pages/major.aspx 120 credits required for graduation

Credits Course number Course Title

Departmental/Program Major Courses (103 credits)**Required Major Courses (36 credits)**

| | | | |
|-------|---|----------------|---|
| _____ | 1 | AGEC 20200 | Spreadsheet Use in Agricultural Business |
| _____ | 3 | AGEC 20300 | Introductory Microeconomics for Food and Agribusiness |
| _____ | 3 | AGEC 21700 | Economics |
| _____ | 3 | AGEC 22000 | Economics of Agricultural Markets |
| _____ | 1 | AGEC 29800 | Sophomore Seminar |
| _____ | 3 | AGEC 30500 | Agricultural Prices |
| _____ | 3 | AGEC 32100 | Principles of Commodity Marketing |
| _____ | 3 | AGEC 32700 | Principles of Food and Agribusiness Marketing |
| _____ | 3 | AGEC 33000 | Management Methods for Agricultural Business |
| _____ | | AGEC 352000 or | |
| _____ | 3 | AGEC 45100 | Quantitative Techniques for Firm Decision Making/Applied Econometrics |
| _____ | 3 | AGEC 42100 | Advance Commodity Marketing |
| _____ | 4 | AGEC 42400 | Financial Management of Agricultural Business |
| _____ | 3 | AGEC 43000 | Agricultural and Food Business Strategy |
| _____ | | MGMT 20000 or | |
| _____ | 3 | MGMT 20010 | Introductory Accounting |

Major Selectives (3 credits) (See Advising Resources)

| | | | |
|-------|---|----------------|--|
| _____ | 3 | AGEC Selective | |
|-------|---|----------------|--|

Other Departmental /Program Course Requirements (64 credits) (See Advising Resources)

| | | | |
|-------|-----|----------------|--|
| _____ | 0.5 | AGR 10100 | Introduction to the College of Agriculture and Purdue University |
| _____ | 0.5 | AGR 11200 | Introduction to Agricultural Economics Programs |
| _____ | | AGRY 30500 or | |
| _____ | 2 | ANSC 35100 | Seed Analysis and Grain Grading or Meat Science |
| _____ | 3 | CHM 11100 | General Chemistry (satisfies Science #1 for core) |
| _____ | 3 | CHM 11200 | General Chemistry (satisfies Science #2 for core) |
| _____ | | MA 15910 or MA | |
| _____ | 3 | 16010 | Introduction to Calculus or Applied Calculus I (satisfies Quantitative Reasoning for core) |
| _____ | 3 | STAT 30100 | Elementary Statistical Methods (satisfies Information Literacy for core) |
| _____ | 4 | ----- | Biological Science Selective |
| _____ | 4 | ----- | Biological Science Selective |
| _____ | 3 | ----- | Mathematics or Science Selective |
| _____ | 4 | ----- | Food and Agribusiness Management Selective |
| _____ | 3 | ----- | UCC STS Selective (satisfies Science, Technology & Society Selective for core) |
| _____ | 3 | ----- | Economics Selective |
| _____ | 3 | ----- | UCC Humanities Selective (satisfies Human Cultures Humanities for core) |
| _____ | 3 | ----- | Humanities or Social Science Selective |
| _____ | 3 | ----- | Humanities or Social Science Selective |
| _____ | 3 | ----- | Humanities or Social Science Selective (30000+ level) |
| _____ | 4 | ENGL 10600 | First-Year Composition (satisfies Written Communication for core) |
| _____ | | COM 11400 or | Fundamentals of Speech Communication (satisfies Oral Communication for core) or |
| _____ | 3 | COM 21700 | Science Writing and Presentation |
| _____ | 3 | ----- | Written or Oral Communications Selective |
| _____ | 3 | ----- | Written or Oral Communications Selective |

Electives (17 credits)

17 _____ Elective

University Core Requirements:

| | |
|---|---|
| Human Cultures Humanities: _____ | Science, Technology, and Society: _____ |
| Human Cultures Behavioral/Social Science: _____ | Written Communication: _____ |
| Information Literacy: _____ | Oral Communication: _____ |
| Science #1: _____ | Quantitative Reasoning: _____ |
| Science #2: _____ | |

120 semester credits required for Bachelor of Science degree.
2.0 GPA required for Bachelor of Science degree.

College of Agriculture & University Level Requirements:

2.0 GPA required for Bachelor of Science degree.

32 Upper division credits taken from Purdue

9 credits International Understanding: _____

3 credits Multicultural Awareness: _____

9 credits of Hum and/or Social Sciences outside the College of Agriculture: _____

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| Credits | Course number | Course Title | Prerequisites | Credits | Course number | Course Title | Prerequisites |
|----------------------|---------------------------|--|--------------------------|------------------------|--------------------------|--|-------------------------|
| Fall 1st Year | | | | Spring 1st Year | | | |
| 1 | AGEC 20200 | Spreadsheet Use in Agricultural Business | | 3 | AGEC 21700 | Economics | |
| 3 | AGEC 20300 | Introductory Microeconomic for Food Agribusiness | | 3 | COM 11400 or COM 21700 | Fundamentals of Speech or Science Writing and Presentation | |
| 0.5 | AGR 10100 | Introduction to the College of Agriculture and Purdue University | | 4 | ----- | Biological Sciences Selective | |
| 0.5 | AGR 11200 | Introduction to Agricultural Economics Academic Programs | | 3 | ----- | UCC Humanities Selective | |
| 4 | ENGL 10600 | First-year Composition | | 3 | ----- | UCC Science, Technology, & Society Selective | |
| 3 | MA 15910 or MA 16010 | Introduction to Calculus or Applied Calculus I | ALEKS 60+ or ALEKS 75+ | | | | |
| 4 | ----- | Biological Sciences Selective | | | | | |
| 16 | | | | 16 | | | |
| Fall 2nd Year | | | | Spring 2nd Year | | | |
| 3 | AGEC 22000 | Economics of Agricultural Markets | AGEC 20300 | 3 | AGEC 33000 | Management Methods for Agricultural Business | |
| 1 | AGEC 29800 | Sophomore Seminar | | 3 | CHM 11200 | General Chemistry | CHM 11100 |
| 3 | CHM 11100 | General Chemistry | | 3 | MGMT 20000/20010 | Introductory Accounting | |
| 3 | STAT 30100 | Elementary Statistical Methods | | 3 | ----- | Humanities or Social Science Selective | |
| 3 | ----- | Humanities or Social Science Selective | | 3 | ----- | Written or Oral Communication Selective | |
| 3 | ----- | Elective | | | | | |
| 16 | | | | 15 | | | |
| Fall 3rd Year | | | | Spring 3rd Year | | | |
| 3 | AGEC 32100 | Principles of Commodity Marketing | AGEC 20300 | 3 | AGEC 42100 | Advance Commodity Marketing | AGEC 32100 |
| 3 | AGEC 32700 | Principles of Food and Agribusiness Marketing | AGEC 33000 | 4 | ----- | Food and Agribusiness Management Selective | |
| 3 | AGEC 35200 or AGECE 45100 | Quantitative Techniques for Firm Decision Making or Applied Econometrics | STAT 30100 | 3 | ----- | Math/Science Selective | |
| 4 | AGEC 42400 | Financial Management of Agricultural Business | MGMT 20000 or MGMT 20010 | 2 | AGRY 30500 or ANSC 35100 | Seed Analysis and Grain Grading or Meat Science | |
| 3 | ----- | Elective | | 3 | ----- | Written or Oral Communication Selective | |
| 16 | | | | 15 | | | |
| Fall 4th Year | | | | Spring 4th Year | | | |
| 3 | AGEC 30500 | Agricultural Prices | STAT 30100 | 3 | AGEC 43000 | Agricultural and Food Business Strategy | AGEC 42400, AGECE 32700 |
| 3 | ----- | Agricultural Economics Selective | | 3 | ----- | Economics Selective | |
| 3 | ----- | Humanities or Social Science Selective (30000+level) | | 6 | ----- | Electives | |
| 5 | ----- | Electives | | | | | |
| 14 | | | | 12 | | | |

120 semester credits required for Bachelor of Science degree.
2.0 GPA required for Bachelor of Science degree.

The highlighted course is considered critical; timely progress toward the degree depends upon steady progress through each course in the plan of study, but this course, in particular, should be completed by the semester indicated.

Consultation with an advisor may result in an altered plan customized for an individual student.

Official and complete prerequisite lists are in the course catalog; the incomplete listing presented here regards this program and course sequencing.