

Agricultural Communication

<https://ag.purdue.edu/oap/Pages/major.aspx>

120 credits required for graduation

Credits	Course number	Course Title
Departmental/Program Major Courses (111 credits)		
Required Major Courses (9 credits)		
3	YDAE 15200	Agricultural Communication Seminar
3	YDAE 46000	Agricultural Publishing
3	YDAE 48000	AGCM Capstone Seminar
Other Departmental /Program Course Requirements (102 credits) (See Advising Resources)		
0.5	AGR 10100	Introduction to the College of Agriculture and Purdue University
0.5	AGR 12100	Introduction to YDAE Programs
4	-----	<u>Biological Science Selective</u>
4	-----	<u>Biological Science Selective</u>
3	CHM 11100	General Chemistry (satisfies Science #1 for core)
3	CHM 11200	General Chemistry (satisfies Science #2 for core)
3	MA 15910	introduction to Calculus (satisfies Quantitative Reasoning for core)
3	STAT 30100	Elementary Statistical Methods
3	-----	<u>Math/Science Selective</u>
4	ENGL 10600	First-Year Composition (satisfies Written Communication for core) (satisfies Information Literacy for core)
3	COM 11400 or COM 21700	Fundamentals of Speech Communication or Scientific Communication (satisfies Oral Communication for core)
3	AGR 20100	Communicating Across Cultures
3	AGEC 21700	Economics
3	-----	<u>UCC Humanities Selective (satisfies Human Cultures Humanities for core)</u>
3	-----	<u>UCC STS Selective (satisfies Science, Technology & Society Selective for core)</u>
3	-----	<u>Humanities or Social Science Selective</u>
3	-----	<u>Humanities or Social Science Selective</u>
3	-----	<u>Humanities or Social Science Selective (30000+ level)</u>
3	COM 20400	Critical Perspectives on Communication
3	COM 25000	Mass Communication and Society
3	COM 31800	Principles of Persuasion
3	COM 25200	Writing for Mass Media
3	COM 31100	Copy Editing
8	-----	Communication or AGCM Selective
3	-----	Communication or AGCM 300+ Selective
3	-----	AGCM or Science Communication Selective
15	-----	Agricultural Selective
6	-----	Agricultural 30000+ Selective
Electives (9 credits)		
9	-----	Elective

University Core Requirements:

<i>Human Cultures Humanities:</i> _____	<i>Science, Technology, and Society:</i> _____
<i>Human Cultures Behavioral/Social Science:</i> _____	<i>Written Communication:</i> _____
<i>Information Literacy:</i> _____	<i>Oral Communication:</i> _____
<i>Science #1:</i> _____	<i>Quantitative Reasoning:</i> _____
<i>Science #2:</i> _____	

120 semester credits required for Bachelor of Science degree.
2.0 GPA required for Bachelor of Science degree.

College of Agriculture & University Level Requirements:

2.0 GPA required for Bachelor of Science degree.

32 Upper division credits taken from Purdue

9 credits International Understanding: _____

3 credits Multicultural Awareness: _____

9 credits of Hum and/or Social Sciences outside the College of Agriculture: _____

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Credits	Course number	Course Title	Prerequisites	Credits	Course number	Course Title	Prerequisites
Fall 1st Year				Spring 1st Year			
0.5	AGR 10100	Introduction to the College of Agriculture and Purdue University		3	AGEC 21700	Economics	
0.5	AGR 12100	Introduction to YDAE Programs		3	COM 11400 or COM 21700	Fundamentals of Speech or Scientific Communication	
4	ENGL 10600	First-Year Composition		3	COM 25000	Mass Communication and Society	
3	YDAE 15200	Agricultural Communication Seminar		3	-----	Agricultural Selective	
3	-----	Humanities or Social Science Selective		4	-----	Biological Science Selective	
4	-----	Biological Science Selective					
15				16			

Fall 2nd Year				Spring 2nd Year			
3	AGR 20100	Communicating Across Cultures		3	CHM 11200	General Chemistry	CHM 11100
3	CHM 11100	General Chemistry		3	COM 31800	Principles of Persuasion	
3	COM 20400	Critical Perspectives on Communication		3	-----	Agricultural Selective	
3	MA 15910	Introduction to Calculus	ALEKS 60+	2	-----	Communication or AGCM Selective	
3	-----	UCC Science, Technology, & Society Selective		3	-----	Mathematics or Science Selective	
15				14			

Fall 3rd Year				Spring 3rd Year			
3	COM 25200	Writing for Mass Media		3	YDAE 46000	Agricultural Publishing	COM 25200
3	STAT 30100	Elementary Statistical Methods		3	-----	Agricultural Selective (30000+ Level)	
6	-----	Agricultural Selective		3	-----	Communication or AGCM Selective	
3	-----	Communication or AGCM Selective		3	-----	UCC Humanities Selective	
				3	-----	Elective	
15				15			

Fall 4th Year				Spring 4th Year			
3	YDAE 48000	AGCM Capstone Seminar	COM 25200	3	-----	AGCM or Science Communication Selective	
3	COM 31100	Copy Editing		3	-----	Agricultural Selective (30000+ level)	
3	-----	Agricultural Selective		3	-----	Humanities or Social Science Selective	
3	-----	Communication or AGCM Selective (30000+ level)		6	-----	Electives	
3	-----	Humanities or Social Science Selective (30000+ level)					
15				15			

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The highlighted course is considered critical; timely progress toward the degree depends upon steady progress through each course in the plan of study, but this course, in particular, should be completed by the semester indicated.

Consultation with an advisor may result in an altered plan customized for an individual student.