

**Departmental/Program Major Courses (78 credits)**

(F) Offered fall semester only (S) Offered spring semester only.

**A. ART & DESIGN CORE (12 credits)**

- 3\_\_AD 10500 Design I (F)
- 3\_\_AD 10600 Design II (S)
- 3\_\_AD 11300 Basic Drawing (F) (Aesthetic Awareness)
- 3\_\_AD 39500 Design History (F)

**B. VISUAL COMMUNICATIONS DESIGN CORE (35 credits)**

NOTICE: these courses must be taken in the semester indicated on the schedule below, as they constitute a sequence and are offered only in the semester indicated. (F) Offered fall semester only (S) Offered spring semester only.

- 3\_\_AD 20500 Design III (F)
- 3\_\_AD 20600 Studio in VCD (S)
- 3\_\_AD 22800 VCD Computing I (F)
- 3\_\_AD 22900 VCD Computing II (S)
- 3\_\_AD 31800 Intro Interactive Multimedia Design (F)
- 3\_\_AD 31900 Web Design for Visual Communication (S)
- 3\_\_AD 33200 VCD I (F)
- 3\_\_AD 36600 VCD II (S)
- 3\_\_AD 43100 VCD III (F)
- 3\_\_AD 43200 VCD IV (S)
- 2\_\_AD 43400 Prof. Practice (F)
- 3\_\_AD 52000 Student Visual Design Service (S)

**C. VISUAL COMMUNICATIONS DESIGN SUPPORTIVE REQUIREMENT (22 credits)**

- 3\_\_AD 22600 History of Art 1400
- 3\_\_AD 22700 History of Art Since 1400 (Western Heritage)
- 3\_\_AD 23300 Electronic Media Studio
- 1\_\_AD 23400 Art & Design Internship Preparation
- 3\_\_AD 26700 Digital Media I
- 3\_\_AD 30400 Video Art
- 3\_\_AD 38300 Modern Art
- 3\_\_AD 38400 Contemporary Art

**D. VISUAL COMMUNICATIONS DESIGN SELECTIVES (CHOOSE THREE COURSES) (9 credits)**

(see selective list on page 3)

\_\_3\_\_                      \_\_3\_\_                      \_\_3\_\_

**E. OTHER PROGRAM REQUIREMENTS (REQUIRED, NO CREDIT)**

Sophomore Portfolio Review

All Visual Communications Design students must participate in a mandatory portfolio review during the second half of the spring semester in the sophomore year. Students individually present their work to the collective VCD faculty on specified days by appointment. Work to be included in the portfolio is identified prior to the review period, but usually consists of projects from AD 10500, 10600, 11300, 20500, 20600, 22800 and 22900. Students should prepare for this review by preserving work as it is completed in these courses. Students must pass the portfolio review in order to enroll in AD 33200 and all subsequent courses in the VCD concentration.

**Any VCD student who has passed the sophomore review but has not been enrolled and/or completed a 30000- or 40000- level VCD course for more than two consecutive academic years must retake and pass the sophomore review to enroll in 30000- or 40000- level VCD courses.**

Senior Portfolio Presentation

A senior portfolio presentation is staged at the end of the senior year. Participation in the presentation, which is open to faculty, students, and selected guests from the professional community, is a program requirement in the VCD concentration.

Other Departmental /Program Course Requirements (51 credits)

- |           |  |          |                                |
|-----------|--|----------|--------------------------------|
| ____ (3)  | ENGL 10600 First Year Composition or ENGL 10800 Accelerated First year Comp. | ____ (3) | Other Cultures                 |
| ____ (3)  | COM 11400 Fundamentals of Speech Communication                               | ____ (3) | Aesthetic Awareness (AD 11300) |
| ____ (12) | Other Languages (Proficiency through Level IV in one language)               | ____ (3) | Racial and Ethnic Diversity    |
| ____ (3)  | Mathematics  | ____ (3) | Gender Issues                  |
| ____ (3)  | Statistics   | ____ (3) | Social Ethics                  |
| ____ (3)  | Western Heritage (AD 22700)  | ____ (3) | Individual and Society         |
| ____ (3)  | United States Tradition  | ____ (3) | Global Perspective (AD 38400)  |
|           |  | ____ (3) | Natural Sciences               |
|           |  | ____ (3) | Natural Sciences Lab           |

**University Core Requirements**

- |  |                          |   |                          |
|--|--------------------------|---|--------------------------|
| Human Cultures Humanities                | <input type="checkbox"/> | Science, Technology & Society Selective | <input type="checkbox"/> |
| Human Cultures Behavioral/Social Science | <input type="checkbox"/> | Written Communication                   | <input type="checkbox"/> |
| Information Literacy                     | <input type="checkbox"/> | Oral Communication                      | <input type="checkbox"/> |
| Science Selective                        | <input type="checkbox"/> | Quantitative Reasoning                  | <input type="checkbox"/> |
| Science Selective                        | <input type="checkbox"/> |   |                          |

**The student is ultimately responsible for knowing and completing all degree requirements. Degree Works is knowledge source for specific requirements and completion.**

(Effective Fall 2016)

## VISUAL COMMUNICATIONS DESIGN-PROFESSIONAL PROGRAM

### Suggested Arrangement of Courses:

Credits	Fall 1st Year	Prerequisite	Credits	Spring 1st Year	Prerequisite
3	ENGL 10600 or 10800		3	COM11400	
3	SLC 10100		3	SLC 10200	SLC 10100
3	AD 10500 <sup>cc</sup>		3	AD 10600	
3	AD 11300 <sup>cc</sup> (Aesthetic Awareness)		3	AD 22700 (Western Heritage)	
3	AD 22600		3	AD 26700	
<b>15</b>			<b>15</b>		

Credits	Fall 2nd Year	Prerequisite	Credits	Spring 2nd Year	Prerequisite
3	MATH	ALEKS	3	STAT	
3	SLC 20100	SLC 10200	3	SLC 20200	SLC 20100
3	AD 20500		3	AD 20600	
3	AD 22800		3	AD 22900	
1	AD 23400		3	REQ D	
3	AD 39500		<b>0</b>	<i>Portfolio Review<sup>cc</sup></i>	
<b>16</b>			<b>15</b>		

Credits	Fall 3rd Year	Prerequisite	Credits	Spring 3rd Year	Prerequisite
3	Natural Science		3	United States Tradition	
3	Individual and Society		3	Other Cultures	
3	AD 31800		3	AD 31900	
3	AD 33200		3	AD 36600	
3	AD 38300		3	AD 38400 (Global Perspective)	
			3	REQ D	
<b>15</b>			<b>18</b>		

Credits	Fall 4th Year	Prerequisite	Credits	Spring 4th Year	Prerequisite
3	Racial and Ethnic Diversity		3	Gender Issues	
3	Social Ethics		3	Natural Science Lab	
3	AD 23300		3	AD 30400	
3	AD 43100		3	AD 43200	
2	AD 43400		3	AD 52000	
3	REQ D				
<b>17</b>			<b>15</b>		

<sup>cc</sup> = Critical Course

**126 semester credits required for Bachelor of Fine Arts degree.**

**2.0 Graduation GPA required for Bachelor of Fine Arts degree.**

**32 credit hours at 30000 level or higher required for Bachelor of Fine Arts degree.**

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(Effective Fall 2016)

**VISUAL COMMUNICATIONS DESIGN-PROFESSIONAL PROGRAM  
SELECTIVE REQUIREMENTS LIST**

**D. VISUAL COMMUNICATIONS DESIGN SELECTIVES (CHOOSE THREE COURSES) (9 credits)**

- |                                  |  |
|----------------------------------|--|
| 3__AD 11400 Drawing II           | 3__AD 36200 Jewelry & Metalwork II       |
| 3__AD 20000 Beginning Painting   | 3__AD 36500 Intermediate Painting        |
| 3__AD 21300 Life Drawing         | 3__AD 36800 Etching & Intaglio           |
| 3__AD 23600 Light Fundamentals   | 3__AD 37000 Woven Textiles               |
| 3__AD 24200 Ceramics I           | 3__AD 40000 Advanced Painting            |
| 3__AD 26200 Jewelry & Metalwork  | 3__AD 41700 Variable Topics in ETB       |
| 3__AD 26500 Relief Printmaking   | 3__AD 44200 Ceramics III                 |
| 3__AD 26600 Silkscreen           | 3__AD 46200 Metalsmithing                |
| 3__AD 27000 Constructed Textiles | 3__AD 47000 Advanced Studies in Textiles |
| 3__AD 27500 Beginning Sculpture  | 3__COM 25600 Introduction to Advertising |
| 3__AD 33400 New Media Culture    | 3__ENGL 41900 Multimedia Writing         |
| 3__AD 34200 Ceramics II          |  |

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